



Midwest New Media, LLC
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menu of services

Midwest New Media offers a wide variety of Internet and marketing services, including:

Web Design & Development

- ▶ Custom website design
- ▶ Standards compliant XHTML & CSS
- ▶ PHP, ASP.NET, and classic ASP programming
- ▶ Logo design

Interactive Tools

- ▶ Calendars
- ▶ Contact and sign-up forms
- ▶ Blogs and RSS feeds
- ▶ Live web-based sales & support systems
- ▶ Surveys and polls
- ▶ Classified ad systems
- ▶ Business directories
- ▶ Search solutions
- ▶ Facebook and Twitter integration

E-Commerce

- ▶ Custom shopping cart systems
- ▶ Online donations
- ▶ Secure forms

Database Development

- ▶ MySQL and Microsoft SQL Server
- ▶ Custom and open-source CMS solutions
- ▶ Corporate database systems

Hosting & E-Mail

- ▶ Customized Linux and Windows accounts
- ▶ POP e-mail accounts and mail forwarding
- ▶ Domain aliases and subdomains
- ▶ Web-based e-mail
- ▶ E-mail autoresponders
- ▶ MX and other DNS records
- ▶ FTP and web-based file management

Online Marketing

- ▶ Search engine optimization (SEO)
- ▶ E-mail newsletter design and implementation
- ▶ Website analytics
- ▶ Pay-per-click advertising management
- ▶ Social media consulting

Multimedia

- ▶ Web-based photo galleries
- ▶ Streaming audio and video
- ▶ Flash animation

Additional Services

- ▶ Domain name registration and protection
- ▶ Visual identity / graphic design
- ▶ Website usability consulting
- ▶ Copy writing and editing

