



Midwest New Media, LLC
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what makes us different

Efficiency

We work smarter and faster than other designers because there are few requests we haven't fulfilled before. Having served many dozens of businesses during the past decade, we've made an art out of building effective websites on modest budgets.

Flexibility

Many designers and developers want to work with clients on their own terms. By contrast, we go out of our way to meet each client's precise needs, whether that means collaborating with their in-house designers, taking care of minor site enhancements for a sole proprietor, or developing a site and then handing it off to another developer.

Timeliness

We've developed a workflow methodology that allows us to handle short-notice requests along with simultaneous large projects, without letting even a small request or technical support question slip through the cracks.

Honesty

If we're not the right company for your project, we'll tell you. If you ask us to do something that we know will be a waste of your time and money, we'll politely refuse. And most importantly, we're true to our word and deliver our work on time and within budget. Our priority is to do what's right for our clients in the long run, even if it costs us in the short term.

Versatility

Typically, designers are good at design and programmers are good at programming. Many companies operate this way as well; IT companies usually can write great code, and ad agencies can make websites look very nice. Although we started as a design company, we quickly became experts in the technical side of our profession. Now, the majority of our projects involve databases in addition to great design.

Simplicity

We're here to help our clients' lives a little easier. Need some advice about generating more sales or website traffic? Need a new e-mail address, or help setting it up on your computer? Just send us an e-mail or pick up the phone.

Experience

After more than ten years in business, we know what works and what doesn't. It all starts with asking the right questions, like:

1. What are your goals?
2. Who is your customer?
3. What do you want your customer to do when they get to your website?
4. How can we make that happen?



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